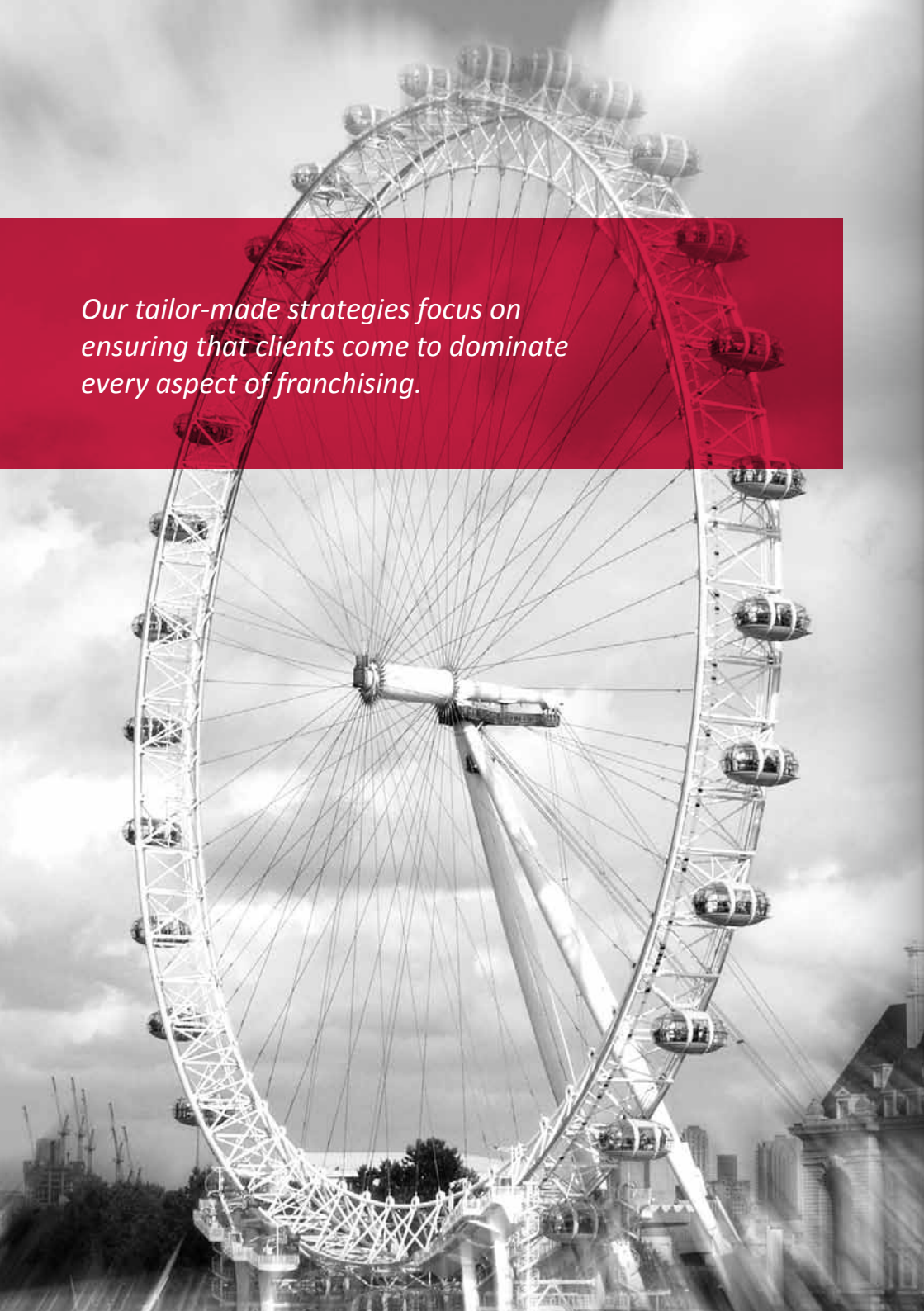


Franchising



big aspect
partnering acceleration





Our tailor-made strategies focus on ensuring that clients come to dominate every aspect of franchising.

01

We apply a unique approach, simulating strategic models before implementation.

Big Aspect is a business acceleration consultancy. We specialise in guiding young corporations through the many pressures and challenges associated with rapid expansion.

In collaboration with our partner The Franchise Company, Big Aspect is bringing world-leading guidance to the vibrant franchising market, building on exceptional success with clients such as Prudential, BA, JJB Sports, OvenU, Shutter Craft, Punch Taverns, Great North Run, and Hair Xpreso.

Our Approach

Big Aspect's Partnering Acceleration approach has seen existing clients benefit from capital being raised – bridging the gap between their businesses and some of the world's most prestigious financial institutions and high-net-worth individuals.

To Big Aspect, informed structural planning is key to success. We apply a unique approach, simulating strategic models before implementation – a process which produces grounded evidence to ensure that our services produce the very best results.

Our tailor-made strategies focus on ensuring that clients come to dominate every aspect of franchising. Our 20-year wealth of experience gained working alongside high-profile SMEs, entrepreneurs and charities means that we are able to address your particular needs while also guiding you towards accomplishing your far-reaching expectations.

We aim for long-term relationships with a grounded foundation and manageable infrastructure, building growth by achieving step-by-step interim marked goals.

02

We aim for long-term relationships with a grounded foundation and manageable infrastructure.

Why Franchise?

The franchise sector in the UK is worth over £10bn and has remained on the rise despite turbulent economic times.

Franchising can be an astutely successful approach to business expansion, raising capital, increasing revenue at the store level, growing future asset value, and snatching an impressive share of tomorrow's market.

The benefits of franchising

- Minimal capital investment as franchisees fund their own operations
- Franchisees are operationally, legally and financially dedicated to their own success
- More rapid rates of expansion
- A well-constructed franchise agreement can offer a high degree of control for the franchisor
- Day-to-day running of the business becomes the responsibility of the franchisee
- The resources required to operate a franchise are more often less than in company-owned operations

How Do We Do It?

We aim for long-term relationships with a grounded foundation and manageable infrastructure, building growth by achieving step-by-step interim marked goals.

Rather than grasping at quick-fix tactics that inevitably damage any long-term success, Big Aspect establishes a completely transparent partnership that leaves you firmly in control of all developmental costs.

Furthermore, our partner networks ensure that you benefit directly from the insights of accomplished thought leaders and experts from a wide range of fields.



Big Aspect provides assistance and advice in all areas of franchise development.

03

Together, we'll gain a full understanding of your business, goals and ambitions.

Ready To Take The First Step?

Big Aspect offers an obligation-free introductory consultation to start you on your way to success. Our friendly experts are ready and waiting to discuss options and viability, and offer informed and sound preliminary advice. Together, we'll gain a full understanding of your business, goals and ambitions, and ensure you grasp the many complexities that come of venturing into the UK's growing franchise market.

Our Services

Big Aspect provides assistance and advice in all areas of franchise

development, ranging from the initial stages of structuring and planning, through to recruitment and day-to-day operations.

We create franchise packages for new start-up franchisees, prepare business plans and financial models, produce franchise agreements, develop induction training programmes, supervise trade mark registration, prepare recruitment programmes to attract new franchisees, help UK clients expand overseas, and help overseas franchisors become established in the UK.

We also offer tailored services to existing franchises; businesses in need of a 'health check' or perhaps guidance to new and financially energetic

pathways. As we act as your franchise department, we're always there to help you with ongoing operational and marketing support.

Elements of our package include

- Feasibility studies
- Operation manuals
- Management support and mentoring
- Territory analysis and mapping
- Organisational structures and team building
- Recruitment strategy
- Developing a franchise launch strategy
- Devising a marketing and communications programme for franchise launch
- Training and supporting your new franchise personnel

04

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Our Market Intelligence

Big Aspect provides a platform designed to help professionals obtain advice, leverage expertise and build partnerships across a wide variety of business sectors. We arrange networking events and publish newsletters full of valuable business-related intelligence.

What we learn, we share.

Contact Us

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